



Arts Consortium
of CARVER COUNTY

Annual Statement

**Annual Meeting
March 20th, 2018**



Arts Consortium

of CARVER COUNTY

PO Box 462 • Chaska, MN 55318

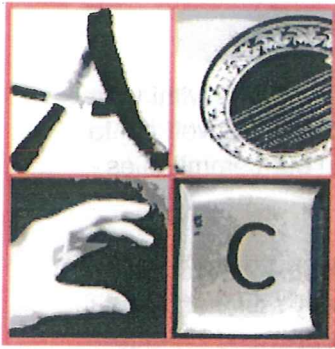
7924 Victoria Drive • Victoria, MN 55386

www.artsofcarvercounty.org



WE ARE...

Connecting Arts to the Communities & Communities to the Arts



A Letter from our President...

March 2018

Arts Consortium
of CARVER COUNTY

Dear Members,

Thank you to everyone that helped to ensure the best year ever in the history of the ACCC. We are a growing and vibrant organization in and around the communities of Carver County. The ACCC played a vital role to influence a thriving Arts community that is enjoyed by many. Our citizens want to have access to the arts and look for it when they are deciding on a place to live or shop, they want to have the options that the ACCC has available to communities. We at the ACCC look for ways to grow and expand, to create the well rounded community with access to the creative aspects we feel is vital to provide.

We had a successful year in 2017, we have successfully enlarged our footprint within our communities through various public showings, ongoing rotating art exhibits within four public facilities, including Ridgeview Medical Center in Waconia and the City of Victoria. We held our annual Art shows this year showcasing the artists of Carver County at the Chaska Community Center. We produced the Artstock Art Fair held at Parley Lake Winery in July. Last year we ushered in a new fair - *Victoria Fine Art Fair* - held in August. This was a very positive event and we see growth in the future years and are excited to build this into a premier sought out art event for the region. The ACCC hosted our Annual Poetry contests that bring community together and Writing Workshops through the writers' groups to fill the needs of many of our local authors. The ACCC has produced three music CD's - *Songwriters and Musicians of Carver County Vol. I, II and III* - for the past three years respectively and we are currently producing Vol IV. This CD includes community artists scattered within all communities of Carver County. The writers and musicians are committed to bringing their communities to life by donating their work to us as this is also one of our sought after fundraisers for the ACCC. The ACCC's website is an ever-growing community of artists in all of the genres. The ACCC promotes these artists through our database, which is used by many. We include all artists within our borders and beyond. We promote visual art, literary, music, theatre and in 2018 we anticipate adding dance into the mix. We are fiscal sponsors of the Art Wander, Edge of the Big Woods - this is an open studio tour that thousands enjoy annually. We also have great things to come that will be happening at Charlson Meadows, we are very fortunate to be a part of their ongoing work in supporting the arts and artists in all genres.

We also helped promote the community murals placed at prominent locations within our communities. We continued to promote the Barn Quilts in our county and are working to help promote the tourism aspects that the Barn Quilts help to bring to our communities as well.

We look forward to establishing the ACCC in our home base of Victoria. The ACCC will be moving into the Notermann Building here in Victoria late spring/early summer. Once we have settled into our physical space, we have a plethora of new options to bring to the list of offerings. We will be instructing art classes in various mediums, we're creating a maker space, a gallery and gift shop with juried artists, we will have quarterly art exhibitions to promote our artists and their talents to the communities. We will host small concert music series to private or public groups. We also have in our future forecast plans, a sculpture walk and also an art of the farm to table fundraiser to further the reach into our communities.

ACCC's goal for the present and the future is to promote the arts in all Carver County towns & cities. This has been an exciting year for the Arts Consortium with all of our accomplishments. We contribute to our communities by supporting the arts. Bringing the arts to the people and the people to the arts. We know this means business.

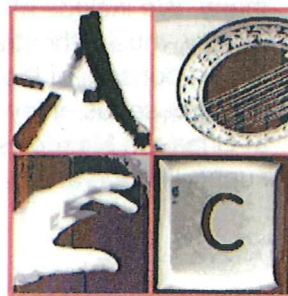
Thank you to each and every member and volunteer who has helped build the ACCC we have today. We are heading into 2018 with a strong team of leaders that I am confident will help guide the ACCC into our future. Our current membership campaign is the driving force for our future expansion in promoting the arts in Carver County. We invite you to continue on with our journey and all the exciting experiences 2018 will bring.

Thank you again for all you do.

Sincerely,

Cindy Anderson

President, ACCC



Arts Consortium
of CARVER COUNTY

Our Mission...

The Arts Consortium of Carver County strengthens our communities through the Arts - and cultivates the Arts through our communities.

We...

Serve the Artists of Carver County in all mediums, at all levels and stages

Build audience and elevate capacity for artistic endeavor

Promote access to the Arts

Increase appreciation for the Arts

Expand and maintain strategic alliances among artists, Arts organizations and the communities at large

Contribute to ongoing economic development

Educate members on the values of the Arts

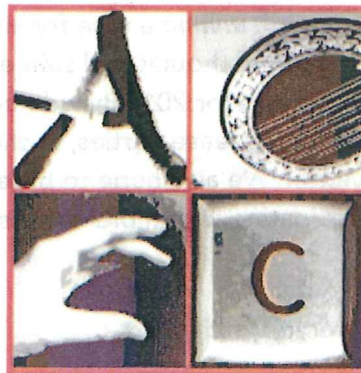
Enjoy reciprocal energy created by strengthening artists through communities and enhancing communities through the Arts

Partner with and support Arts events in the county

Create enticing environments

Strive to achieve outcomes

Mean Business.



Arts Consortium
of CARVER COUNTY

Visual Arts Committee

The Arts Consortium visual Arts area has been busy with a multitude of projects throughout the year. We had a successful year in 2017, we have successfully enlarged our footprint within our communities through various public showings, ongoing rotating art exhibits within four public facilities, including Ridgeview Medical Center in Waconia and the City of Victoria. We hold annual Art shows each year showcasing the artists of Carver County at the Chaska Community Center. We produce the Artstock Art Fair held at Parley Lake Winery each July. Last year we ushered in a new fair - *Victoria Fine Art Fair* - held in August. We look forward to everything 2018 hold for the ACCC as we will have the addition of our Art Gallery at our new home in the Notermann building in Victoria. Come visit soon.

Mary Strother
Visual Arts Liason

Literary Committee

Promoting the literary arts in Carver County produced several collaborations in 2017 and reprised two of them in the early months of 2018, and a new challenge is being planned for later this year.

Poetry and flash fiction contests were held in early 2017 and again this year. We also conducted two writing competitions in conjunction with the Sower Gallery's "Spirit" exhibit, including live readings at the show's closing reception.

Writers also came together for booths at ArtStock and River City Days, both to sell their own work and promote an anthology of poetry and short prose titled "Prose & Poetry of Carver County Writers" that was created in 2016. We hope to begin work on a similar volume this year.

Meetings recently began to plan a Carver County veterans writing seminar. This project is a joint effort between the ACCC, Charlson Meadows, Beyond the Yellow Ribbon of Chaska and the Chaska VFW. We hope to help veterans share and record their stories, creating a record of their experiences before they are lost to time or memory. It will be a time for sharing, renewal, community building and perhaps healing in the quiet and safe environment of the Charlson Meadows renewal center. Other goals for 2018 include hosting literary events for the public, including readings and book release parties, at the proposed ACCC facility in the Notermann building, Victoria. We also hope to broaden writer participation in all events by engaging and coordinating with more writers' groups in the county.

Jim Kane
Literary Arts Liason



Music Committee

Volume 3, a CD collection of the Songwriters and Musicians of Carver County was released in June 2017, with 21 Songwriters represented. At the CD release concert in Chaska City Square Park, 6 songwriters performed. Two other events sponsored by the Arts Consortium, featured performers from the CD. The Arts Consortium has been a promoter of the local music scene through their website and their liaison .

Volume 4, a CD collection of the Songwriters and Musicians of Carver County, is in the works with a CD release concert planned for June 8th, 2018. The two art festivals sponsored by the Arts Consortium will again, feature songwriters and musicians from Carver County. We are continuing to reach out to the music community here to establish a performance venue in our new headquarters. Through our website, we will continue to build our data base of local Musicians .

Steve Kelzer
Music Liason

Membership Committee

Membership is gaining and we expect to bring in even more smiling faces as 2018 progresses. We look forward to establishing the ACCC in our home base of Victoria. The ACCC will be moving into the Notermann Building here in Victoria late spring/early summer. Once we have settled into our physical space, we have many new options to bring to the list of offerings. We will be instructing art classes in various mediums, we're creating a maker space, a gallery and gift shop with juried artists, we will have quarterly art exhibitions to promote our artists and their talents to the communities. Also including our Art Fairs we are more visable than ever. This means that we look forward to growth in membership both in individual and in corporate sponsorships. We have 129 individual members for 2018 and we are early in the year. If you have not had a chance to join yet, join us and become a member today. You will be glad you did. We are building every day to make the communities we live in more vibrant and beneficial to all who live, work and play here in Carver County. As a 501(c) 3, we are a charitable organization, which means we rely on memberships and sponsorships to keep the ball rolling. We will be working for you, our members, to fulfill our mission of elevating the arts within our communities. Thank you for your continued support.

Barb Hone (outgoing)
Deb Barce (incoming)



Social Media

We continue to use the ACCC Facebook page to promote events inside and outside the ACCC. If members request their event or exhibition to be shared, we can do that. It is important to generate identity and interest through our Page. Events (like our annual meeting) can be posted here and RSVP'd to. The Facebook page is a way to offer value to our members and to promote our events to the community.

Please send Facebook ideas to Courtney Miller Bellairs cmbellairs@verizon.net. Michelle Aspelin keeps our website up to date. Events are submitted through our website and go to Courtney for a check, and then to Michelle for publishing. Michelle does formal scheduled posts for Facebook that are based on website content and detailed event information.

Courtney uses the Facebook page to monitor interest in ideas the ACCC would like to pursue. She will be soliciting teachers to instruct classes in multiple mediums at the new Arts Center. Facebook will be an important tool for getting news about Arts Center offerings out to the public. Be sure to follow us.

Courtney Miller BelAires
Social Media Liason

Communications

The website is a great tool to keep up to date with the activities of the ACCC. When you want to publish an event as a member, you simply go to the ACCC website and fill out the correct form and soon your event will be published. You are able to upload photos of your artwork and/or graphics. You can also register for your membership, renewals and also as a new member. You can also register for classes. Beginning in early June, you will find new classes being offered and small concert music events schedules. Remember to register often and early.

Michelle Aspellin
Contract web services



Civic Organizations

This committee continues to establish and enhance relationships with governmental entities and foundations in Carver County. The county and city departments and civic organizations are encouraged to join in outcome of benefiting all involved.

Michael Fahey
Civic Liason

Business Outreach

The ACCC implemented a plan to bring in corporate sponsorship throughout the Carver County area. We are growing with the support of the local government, business and community members working with us and partnering with us for benefit of both parties involved. By supporting the Arts, the Arts will in turn support the businesses. We invite you to join us on this journey.

... "the arts mean business!"a quote from the Arts & Economic Prosperity IV study - the fourth study of the nonprofit arts and culture industry's impact on the economy. IV was conducted in 2010 and used findings from 182 regions representing 50 states & D.C. Despite the economic headwinds that our country faced in 2010, the national results were impressive. The arts industry generated \$135.2 billion in economic activity. \$61.1 billion from nonprofit arts and culture organizations, and \$74.1 billion in event related expenditures by their audiences. There were 4.13 million full time jobs supported by the arts activities. Considering the income generated thru the arts, residential household income was at 86.68 billion giving tax revenue to local, state and federal governments every year, and 2010 generated \$22.3 billion. (This yield was well beyond their collective \$4 billion in arts allocations at the time). This is a national study but our communities will have a similar effect on a smaller scale. The arts attract and good things happen.

Cynthia Anderson
Business Outreach



Tourism/Barn quilts

The Barn Quilts of Carver County, a county-wide public art project started in 2011 under the direction of Naomi Russell, a quilter from Waconia and artist Suzanne Thiesfeld from Carver. The Arts Consortium of Carver County was the proud sponsor and fiscal agent of this widely popular project.

"Barn quilts" are quilt patterns, drawn to scale, painted on wooden panels and hung on exterior walls of historic barns. These beautiful pieces of artwork highlight the art of quilting while showcasing Carver County's historic barns. During the summers of 2011, 2012 and 2013, twenty-five barn quilts were installed, decorating Carver County's landscape. Last year 9 more have been added to the open-air gallery, and recently, two more have been commissioned.

Tourism is thriving. Janet Willems Fahey created a local tour and event business in 2013 – *Barn Quilt Tours, LLC*, bringing hundreds of individuals each year from across the states to experience Carver County's barn quilt trail. Barb Hone created *Barn Quilt Treasures, LLC*, a gift and souvenir business in 2014. With professional photographer, Jerry O'Dair, she published *Barn Quilts of Carver County Minnesota* in September, 2015. Last summer, the book was featured on Fox Channel 9 News, creating further widespread interest in Carver County's quilt trail.

Our goal is to continue to promote this community-wide art project. Keeping the Arts of Carver County in Mind, the new ACCC Arts Center will be a stop along the tours and provide exposure and interest by expanding the trail. Reaching across the state, Janet & Barb's speaking engagements will widen our audience through participation in this year's *Minnesota Quilters Show & Convention*.

Janet Fahey
Tourism/Barn Quilts Liason



Events

ArtStock Art Wine Nature Music

The Artstock Art Wine and Music Festival is one of the signature events of the Arts of Consortium of Carver County. Each July, area and regional artists, musicians, food vendors, and the community converge at the Parley Lake Winery in Waconia for a wonderful celebration of Art Wine and Music in the beautiful Nature of the vineyard. With the help and support of the Parley Lake Winery and Deardorf Orchards, this event continues to grow and attract residents and non-residents to Carver County to celebrate the Arts.

Artists representing clay, fiber, glass, metalwork, wood, painting, drawing, digital art, literary arts, home craft food gifts, jewelry, and other art forms are present as vendors. Local musicians perform through out the weekend. Food trucks provide ample and creative food choices. Parley Lake tasting room is open and ready to serve throughout the weekend. Stroll through the Art fair in the beauty of nature as you sip your glass of fine wine.

The event is scheduled for the weekend of July 14th and 15th for this year, 2018

Barb Hone
Coordinator

Events

Victoria Fine Art Fair

The first annual Victoria Fine Art Fair was held at the Charlson Thun Bandstand in downtown Victoria. The event was a success for both the vendors and attendees. The caliber of Art was limited to Fine Art only and the concept was a noticeable gain. The setting of the nature inspired bandstand in the forefront of the lake was a visual masterpiece on its own merit.

Artists representing clay, fiber, glass, metalwork, wood, painting, jewelry, and other art forms were present as vendors. Local musicians performed through out the day. We anticipate the Victoria Fine Art Fair to be a premier annual event for the City of Victoria residents and the communities at large.

The event is scheduled for Saturday, August 11th for this year, 2018

Monica Hartman, Cynthia Anderson
Coordinator



Art Wander - Edge of the Big Woods

The Edge of the Big Woods Art Wander is a self-guided visual art studio tour throughout Carver County. This year we will be hosting the 7th Annual Art Wander. We set ourselves apart from other art shows by opening up the studios of the artist in the county for people to explore and engage in conversation with the artist about process and product. We have many very talented artists within the county that we are presenting to the public in a unique and personal way. This event, as well as the relationships created between the artists and patrons, helps to develop a rich cultural value to our county.

Artistic Goals

Our goal is to build relationships within our county between the artists and the community. We achieved that goal according to the responses we received by word of mouth and by our survey we ask attendees to fill out. What worked this year was the addition of new artists to the Wander. The addition of these artists helps to generate new visitors to the Wander by inviting in the circle of friends and family of the artist, who may be new to the Wander, and bring them into the experience. What also worked for us this year was word of mouth, our signage, and placing our brochures throughout the community. The strength of our event is in the connection people are making with the artists at their home studios. Many times when looking at art there is no personal interaction with the creator of the work. This event prides itself in these interactions. Challenges that we continue to face are getting the word out to more people who are then encouraged to attend the event. For next year's event we look to maintain the high quality of the work that is presented at the Wander. We are also working on putting more emphasis on our social media presence.

Jeff Lenzmeier

Art Wander Liason



Arts Consortium of Carver County



Proposed Board of Directors, Liasons 2018

Board of Directors - Officers

Areas of Responsibility

President	Cynthia Anderson	Leadership, Art Center, Marketing, Membership
Vice President	Courtney Miller Bellairs	Social Media, Art Center, Membership
Secretary	Susan Coultrap-McQuin	Records board meeting minutes, transmits information to board members, Membership
Treasurer	- Open	Records monthly balance sheets, check writing, reports at board meetings, IRS reporting, Membership

Board Members - Liaisons/Committee heads

Art Wander	Jeff Lenzmeier	AW Chairperson, oversees AW finances, grants and committees, Membership
Art Tourism	Janet Willems Fahey	Expansion & promotion of the barn quilt trail, tour stops at ACCC Art Center & other Carver County highlights, Membership
Charlson Meadows	Holly Kreft	Builds & coordinates Artist relationships with Charlson Meadows, Membership
Community Editor	Mike Fahey - Open	Facilitates fundraising with community organizations Writes newsletter, interviews ACCC artists & writes articles for newspapers – monthly column, Membership
Graphic Artist	Barb Cobb	Design and layout graphic files, create event media, archive
Literary	Jim Kane	Coordinates with Local Writers' Group & Authors' Collective, poetry, flash fiction, Readings, Anthology, Membership
Contests		
Membership	Deborah Barce	New Membership welcome, First impression coordinator
Music	Steve Kelzer	Producer and director of music CD, Recommends/hires musicians for ACCC events, Membership
Past President	Barb Hone	Archival of ACCC History
Visual Arts	Mary Strother	Art Committee Chairperson for Gallery Exhibits, Expos and Events, Heads up Photo Club contest activities, Membership
Winery/Orchard	Laura Hokoom	Coordinates ACCC sponsored events at Parley Lake Winery and Deardorff Orchard

Committees – we are looking for volunteers interested in building the Art Center and its reach to expand the Arts. Please let us know which committee/s you are interested in learning more by visiting the website or in person with any one of the above members. Thank you for your interest. We look forward to your involvement in the ACCC and to the growth of our communities with your help.

Contract – Michelle Aspelin:

Oversees and compiles website, social media, databases and constant contact

Financial Report

Financial Statement and Proposed Budget Arts Consortium of Carver County

Beginning Cash Balance	2017	2018
	\$11,406.64	19,191.70
Cash Receipts:		Proposed
Membership/Sponsors	26,776.65	37487.31
Earned Income/Fees	11,481.24	14,851.24
Grants	<u>5000.00</u>	<u>5000.00</u>
Total Receipts	43,257.89	57,338.55
Cash Disbursements:		
Website Administration	4887.37	5864.84
Professional Fees	2461.96	2954.35
Event Advertising/Print	15,608.20	18,729.84
CD Music Production	920.00	1082.40
Artist Instructor Fees	4353.00	6094.20
Other Expense	<u>2033.48</u>	<u>2846.87</u>
Total Disbursement	30,264.01	37,572.50
Receipts Less Disbursements	<u>12,993.88</u>	<u>19,766.05</u>
Ending Cash Balance	19,191.70	25,695.87





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of CARVER COUNTY

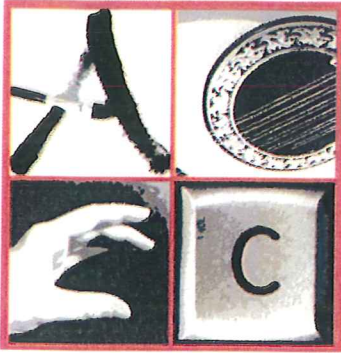
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WE ARE...

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Arts Consortium of CARVER COUNTY

Connecting Arts to the Communities & Communities to the Arts

Since 2009, the **Arts Consortium of Carver County** has acted as a catalyst to incubate, stimulate and sustain a **thriving arts community** throughout Carver County. You can **support** the arts and **strengthen** community bonds **by becoming a member today.**

We honor the past, embrace the present, and plan for the future in order to make Carver County a recognized arts community. Choose a membership level that's right for you.



www.artsofcarvercounty.org
BECOME A MEMBER TODAY!

By financially supporting the Arts Consortium, you contribute directly to the quality of life in Carver County

We are ARTISTS. We are POETS. We are WRITERS. We are MUSICIANS. We are DANCERS.
We are ACTORS. We are PAINTERS. We are SCULPTORS. We are ART LOVERS. We are
EDUCATORS. We are COLLABORATORS. We are EVENT PLANNERS. We are ORGANIZERS.
We are CONTRIBUTORS. We are VOLUNTEERS. We are COMMUNITY MEMBERS.
WE ARE THE ARTS CONSORTIUM OF CARVER COUNTY.